

Message Text

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SUBJ: PRAVDA EDITORIAL WARNS OF IDEOLOGICAL SUBVERSION
FROM WEST

GENEVA FOR USDEL CSCE

REF: MOSCOW 9890 AND 11226

1. PRAVDA LEADER SEPTEMBER 18 SEEMS TO TAKE UP BREZHNEV'S
CHALLENGE TO PROPAGANDISTS (IN HIS AUGUST 15 ALMA ATA SPEECH)
TO EXPLAIN BETTER THE PARTY'S POLICIES IN THE CONTEXT OF A
FREER COMPETITION OF IDEAS.

2. EDITORIAL CHAUVINISTICALLY EXTOLS VIRTUES OF SOVIET LIFE
AND WARNS OF ATTEMPTS FROM ABROAD TO UNDERMINE SOCIALIST
VALUES. NOTING THAT IDEOLOGICAL STRUGGLE MUST CONTINUE
DURING DETENTE, EDITORIAL ASSERTS THAT SOVIET CITIZENS ARE
"OUTRAGED AND INSULTED" BY ATTEMPTS TO FORCE ON THEM VIEWS
WHICH "BLACKEN THE SOCIALIST WAY OF LIFE." A REFERENCE TO
THE USE OF "RENEGADES" WHO IGNORE THE INTERESTS OF THE
COUNTRY CLEARLY IS AIMED AT SAKHAROV AND SOLZHENITSYN.

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THE EDITORIAL ENDS WITH AN APPEAL FOR IMPROVED IDEOLOG-
ICAL-PATRIOTIC TRAINING IN ORDER TO PUBLICIZE "SOVIET

WAY OF LIFE" AND SUCCESSES OF PARTY'S DOMESTIC AND FOREIGN POLICIES AND TO "EXPLAIN FULLY" THE RIGHTS AND OBLIGATIONS OF CITIZENS.

3. COMMENT: IN CARRYING OUT BREZHNEV'S CALL FOR BETTER PROPAGANDIZING OF SOVIET IDEAS IN A PERIOD OF EXPANDING CONTACTS, PROPAGANDISTS DO NOT SEEM ABLE (AND PERHAPS ARE NOT WILLING) TO BREAK OUT OF OLD MOLDS. LIKE OTHER RECENT PRESS ARTICLES CENTERING ON BREZHNEV'S ALMA ATA REMARKS, THE PRAVDA EDITORIAL PLACES MORE EMPHASIS ON THE DANGERS OF IDEOLOGICAL SUBVERSION FROM THE WEST THAN ON THE STRENGTH OF SOCIALIST IDEAS IN THE BATTLE FOR MINDS.

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